

# GREEN GROWTH ECONOMY

JUNE 4–6 2014 IN LAPPEENRANTA, FINLAND

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EU-RUSSIA  
INNOVATION FORUM

24th March, 2014

Honourable Recipient,

**INVITATION to the event on EU-Russia Innovation Cooperation: Insights to Green Growth Economy**

**April 01, 2014 at 13:30-17:00**

**Venue: Embassy of Finland, Preobrazhenskaja pl. 4, Saint-Petersburg**

The aim of this event is to present and discuss opportunities for strengthening of EU – Russia cooperation in the area of **Energy efficiency, Cleantech and Green and Smart Cities** through innovation approaches as a driver for the future global modernisation. Lappeenranta is internationally acknowledged meeting point in the border of EU and Russia through inventions in the field of green energy and technology, innovations and business, and political decisions.

The new level in technologies and business models requires additional skills and abilities to sustain and perform during next stage of economic development. For this purpose the 4<sup>th</sup> EU-Russia Innovation Forum is to be held on June 4-6, 2014 Lappeenranta, Finland. The first Forum was organized in 2010 and presented nine key initiatives for innovation and modernisation collaboration between EU and Russia for the Prime Minister Vladimir Putin and Prime Minister Matti Vanhanen, which both were present at the Forum.

Event will provide an opportunity to discuss and network among the participants additionally to the creation of most efficient way for further promotion of the **4th EU-Russia Innovation Forum** on June 4-6, 2014 in Lappeenranta.

**Forum Organising Committee cordially invites You to participate in the event on EU-Russia Innovation Cooperation: Insights to Green Growth Economy on April 01, 2014 at 13:30-17:00 in Saint-Petersburg.**

## Programme

13.30 **Lunch Buffet**

15.00 **Welcoming**

Ms Pirjo Tulokas, Consul General, Embassy of Finland, Saint-Petersburg

Mr Kimmo Jarva, Mayor of Lappeenranta City, Finland

City of St Petersburg (speaker to be announced later)

15.15 **Forum Introduction**

Mr Veli Matti Virolainen, Vice-Rector (Research and Russian relations) Lappeenranta University of Technology, Finland

15.30 **“Green Growth Economy” Debates**

Moderator:

Moderator to be announced later

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## Speakers:

Mrs Mirka Rahman, Head of Marketing Communications, City of Lappeenranta

Mr Veli Matti Virolainen, Vice-Rector (Research and Russian relations), Lappeenranta University of Technology

Mr Arttu Laasonen, Innovation Manager, Lappeenranta University of Technology

Mrs Virpi Herranen, Head of TEKES Russia

City of St Petersburg (speaker to be announced later)

House Property Owners Association, Saint-Petersburg (speaker to be announced later)

The speeches will be followed by a discussion with the participants.

Your opinion and considerable expertise are very valuable and important. The Forum organisers would be honoured, if You accept this invitation and we ask you to feel free to invite other specialists of Moscow State University of Railway Engineering which could be suitable for this event and the 4<sup>th</sup> EU-Russia Innovation Forum.

For registration and further information please contact

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Sincerely Yours,  
City of Lappeenranta

Mr Kimmo Jarva, Mayor

Lappeenranta University of Technology

Mr Ilkka Pöyhönen, Rector